

University of the Philippines Mindanao

Bachelor of Arts in Communication and Media Arts Curriculum (2018)

First Year First Semester			Units	Pre-requisites	First Year Second Semester		Units	Pre-requisites
GE 1			3		GE 3		3	
GE 2			3		CMA 101	Introduction to Communication Theories	3	CMA 100
CMA 100	Introduction to Communication and Media		3		CMA 106	Fundamentals of Design in Communication and Media	3	
CMA 111	Fundamentals of Writing in Communication and Media		3			Hum/SocSci/Math/Science Elective Course	3	
CMA 110	Ethics in Communication and Media		3			Hum/SocSci/Math/Science Elective Course	3	
PE 1	Foundations of Physical Fitness		(2)		PE 2		(2)	
NSTP 1			(3)		NSTP 2		(3)	
			15				15	
Second Year First Sem			Units	Pre-requisites	Second Year Second Semester		Units	Pre-requisites
GE 4			3		GE 6		3	
GE 5			3		CMA 140	Communication, Media and Society	3	
CMA 121	Fundamentals of Strategic Communication and Media		3		CMA 122	Communication and Media Campaigns	3	CMA 121
CMA 123	Media Production		3		CMA 192	Research in Communication and Media	3	
CMA 153	Communication, Persuasion and Social Influence		3	CMA 101		Qualified Elective Course	3	
	Hum/SocSci/Math/Science Elective Course		3			Qualified Elective Course	3	
PE 2			(2)		PE 2		(2)	
			18				18	
Third Year First Semester			Units	Pre-requisites	Third Year Second Semester		Units	Pre-requisites
GE 7			3		GE 8		3	
CMA 193	Production Research		3	CMA 192	CMA 194	Advanced Topics in Communication and Media Research	3	CMA 192
	Qualified Elective Course		3			Qualified Elective Course	3	
	Qualified Elective Course		3			Qualified Elective Course	3	
	Qualified Elective Course		3			Qualified Elective Course	3	
	Hum/SocSci/Math/Science Elective Course		3			Hum/SocSci/Math/Science Elective Course	3	
			18				18	
Third Year Midyear Term			Units	Pre-requisites				
CMA 196	Practicum		3	Junior Standing				
Fourth Year First Semester			Units	Pre-requisites	Fourth Year Second Semester		Units	Pre-requisites
GE 9			3		GE 10		3	
CMA 198	Special Topics (1)		3	Senior Standing	PI 100	Life and Works of Jose Rizal	3	Junior Standing
	Qualified Elective Course		3		CMA 198	Special Topics (2)	3	Senior Standing
	Qualified Elective Course		3			Hum/SocSci/Math/Science Elective Course	3	
CMA 200a	Research Proposal		3	Senior Standing	CMA 200b	Thesis	3	Senior Standing
			15				15	
Total Units = 135								

*Required GE: STS 1, MinStud 1, MATH 10, KAS 1, ARTS 1, ETHICS 1

Junior Standing = earned total of 66 units required in the curriculum .

Senior Standing = earned total of 102 units required in the curriculum .

Elective Courses (18 units): Mathematics/Science Courses (6 units), Social Science Courses (6 units), and Arts and Humanities Courses (6 units)

Qualified Elective Courses (30 units):

Qual. Elect. Course	Pre-requisite/s	Qual. Elect. Course	Pre-requisite/s
MEDA 102		COMM 151	
MEDA 110	CMA 123	COMM 152	
MEDA 111	CMA 123	COMM 154	
MEDA 112	CMA 123	COMM 155	
MEDA 120	CMA 123	COMM 156	
MEDA 121	CMA 123		
MEDA 122	CMA 123		
MEDA 123	CMA 123		
MEDA 131	CMA 110, CMA 111 (for CMA Majors)		
	COI (for Non-CMA Majors)		

CONFORME:

Signature over printed name